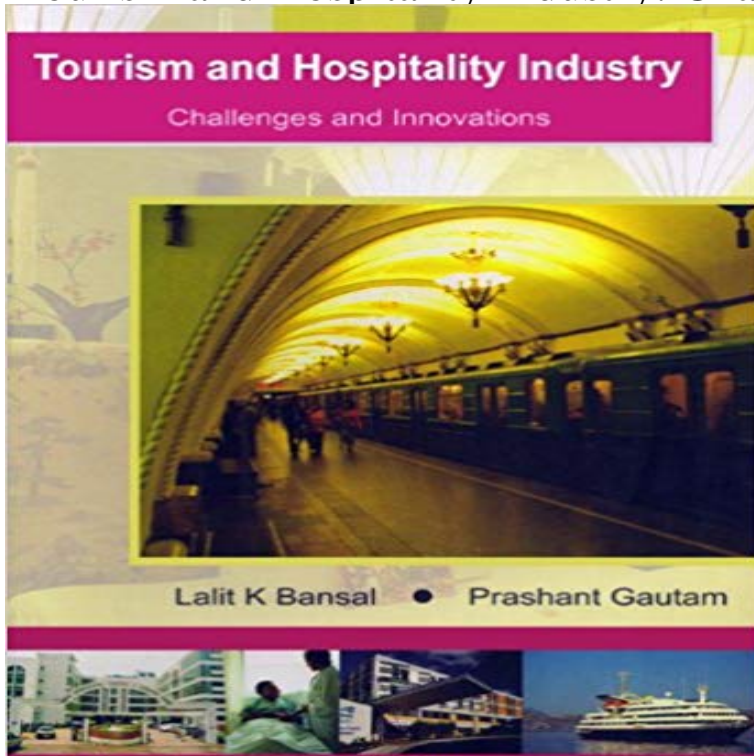


Tourism and Hospitality Industry: Challenges and Innovations



Tourism and hospitality industry in the development of economies, employment generation, entrepreneurship and skill development, strengthening of culture, contribution for infrastructural development, cementing of international relations and enhancement of our environment, this book is dedicated to address a wide vista of tourism related issues that rightly acknowledge the importance of this sector, further appreciating the changes in the industry in form of innovations.

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