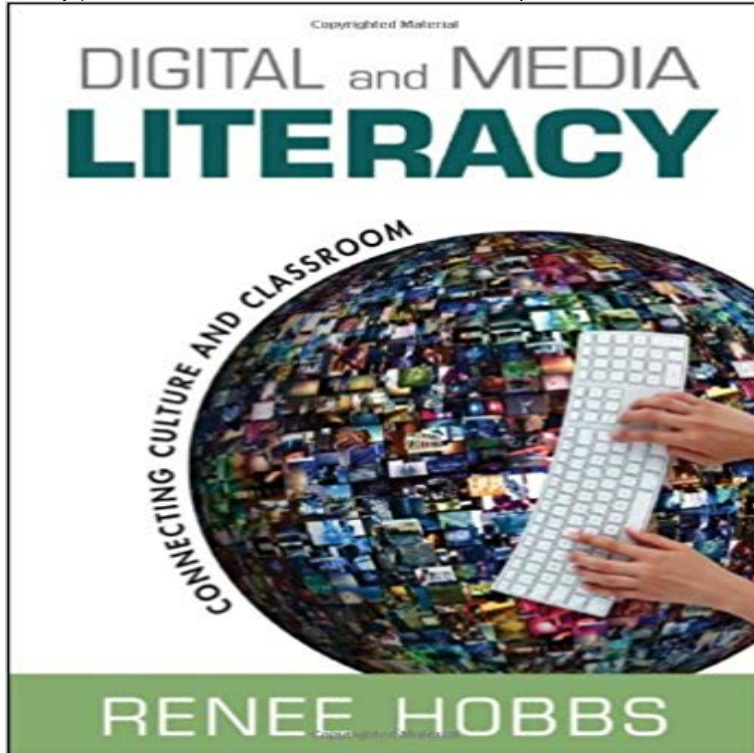


Digital and Media Literacy: Connecting Culture and Classroom



Integrate the power of media for a cutting-edge curriculum. This book by a leading authority on media literacy education shows secondary teachers how to use media to help students access, analyze, evaluate, and communicate messages in a wide variety of forms. The author demonstrates how to incorporate media literacy into the secondary classroom, providing the tools teachers need to: Effectively foster students critical thinking, collaboration, and communication skills. Integrate media literacy into every subject.

Select meaningful media texts for use in the classroom. A companion website offers video demonstrations and sample lesson plans.

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